



# Tobacco-Free Onondaga County

## Commitment to Our Community

### Agreement to Remove, Reduce or Rearrange Tobacco Industry Point of Purchase Advertising

Research has shown that:

- Each day, more than 4,000 youth under the age of 18 try smoking for the first time, and one-third of these children will die prematurely from tobacco related illnesses; and
- It has been found that teens are more likely to be influenced to smoke by cigarette advertising than by peer pressure; and
- Three out of four youth shop in convenience stores at least once a week; and
- Children are more likely than adults to notice and remember tobacco advertising; and
- Nearly 90% of smokers started smoking before the age of 18, and
- Youth experimentation with smoking can be directly linked to tobacco advertisements and other promotional activities;

Therefore, I the undersigned agree to (please check all that apply):

- Remove all outside advertisements
- Reduce the number of outside advertisements
- Remove all inside advertisements
- Reduce the number of inside advertisements
- Rearrange inside advertisements
- Already do not have any tobacco advertisements

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Name of Store (please print)

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Signature of Store Manager

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Full Address of Store (please print)

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Phone Number of Store

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Date

**Please complete this "Commitment to Our Community" and return it to  
Tobacco-Free Onondaga County or fax to: 315-435-3613.**

**Thank you!**