

Have you noticed all the tobacco ads?

Your kids have.

85% of kids that smoke prefer Marlboro, Newport and Camel — three of the most heavily advertised brands.¹

Teens are more likely to be influenced to smoke by cigarette advertising than they are by peer pressure.²

Nearly 90% of adult smokers started smoking before they were 18 years old.³



The more tobacco ads kids see, the more likely they are to smoke.⁴

In Onondaga County stores average 33 exterior and 27 interior tobacco signs.⁵

You can make a difference!

Ask your store manager to remove the tobacco ads



www.exposebigtobacco.com
315-435-3280